



## BEST NEW DEVELOPMENT & DESIGN: MID-RISE

## **GOLD**

## Broadstone North Park H. Hendy Associates, Interior Designer

Owner/Developer: Alliance Residential

Builder: Alliance Residential

Architect: Joseph Wong Design Associates Broker/Sales/Leasing: Alliance Residential

Financier: Prudential

Designed with the Millennial and Generation Z resident in mind, San Diego's Broadstone North Park blends vintage and mid-century modern design by including classic art, antiques and floor-to-ceiling murals. "These are small spaces but well designed," said the judges. "It's eclectic but fun, a little edgy." The lobby includes a 13-by-10-foot art collage featuring original vintage oil and acrylic paintings from around the globe. Amenity spaces include multipurpose areas such as a dining room that converts to a meeting room, a TV lounge that can be used as a craft space, and a clubroom that can double as a workspace, with a kitchenette and game room on either side. The \$50 million, five-story project features 118 units.



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